

# P U M P

**BEST**  
LITTLE  
BLACK  
DRESSES

FEATURED DESIGNER

Deborah  
Lindquist

PUMP COVER GIRL

Alexandra  
LoveLace

Choose Your  
**SPRING**  
**STYLE**  
Be Inspired

*Get  
Fit!*

Exercises You Can  
Do at Home

48

Pages of  
**Exciting**  
**SPRING 2016**  
Trends!

ISSUE LXIII. MARCH 2016



*The Spring Fashion Issue!*

# OUR TALENT

## FRONT COVER:

Model: Alexandra Lovelace  
Hair and makeup: Carole Soueidan  
Clothing Designer: Deborah Lindquist  
Photography: Barry Druxman  
Page 2-3:  
Photo by: Zeny Durano / [www.imagebyzen.com](http://www.imagebyzen.com)

Model: Jamesha LaMonica  
Hair and MUA: Ashley Langston / [www.ashleylangstonartistry.com](http://www.ashleylangstonartistry.com)  
Styling and Jewelry by: Lisa Meyer / <https://www.etsy.com/shop/TresaJewelry>  
Page 4:

Model: Alexandra Lovelace  
Hair and makeup: Carole Soueidan  
Clothing Designer: Deborah Lindquist  
Photography: Barry Druxman  
Page 5:

Model: Julia Steinberg  
Hair: Lynn Rogers  
Makeup: Joseph Paul  
Photography: Barry Druxman  
Page 6-9:

Photo by: Zeny Durano / [www.imagebyzen.com](http://www.imagebyzen.com)

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Page 10-11:

Photos: Jade Elora Photography, Gown: Camille La Vie, Hair: Erika Marie, Makeup: Sofia Briana, Models: Diana Skitova & Michael Filonov, Cake & Pastries: Baked Goods Unlimited, Stationery: Details by Oksana, Flowers: BloomLA

Instagram pages:

Photo: @JadeEloraPhoto, Gown: @CamilleLaVie, Hair: @ErikaMarieCosmo, Makeup: @BeautybySofs, Models: @DianaLifestyle & @MichaelFilonov, Cake & Pastries: @BakedGoodsUnlimited

Page 12-13:

Photographer: H. August Smith  
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Page 14-15:

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My social media details are below.

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Page 16-17:

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Model: Martha Sanchez

Ballroom: Sheri Loraine

Photographer: Dana Danley

Page 18-21:

Model: Elle Schultz

Photographer: Ellena Pfeffer

Page 22-25:

Photographer: Indrek Galetin

Model: IMMA

Makeup: Daniel Sallstrom

Clothing: Maria Piankov

Page 26-27:

Photography Sander Krijger

Hair Dominique Eindhoven

MUA Monique van Wijnbergen

Make-up Royal Effem

Models Amber Mickers and Lauren Parmentier

Page 28-29:

Photographer: Amanda Iqbal

Models: Moshe Johnny Sett of Wilhelmina NY, and Lauren Klaus

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Makeup Lead: Michael Apodaca of La Relance Salon

Fashion Styling Lead: Ashley Ilg for La Relance Styling Team

Clothing: Ragstock of Chicago, Vintage Collection

Page 30-31:

into the leather world

model left: Jessica Brodigan

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model right: Marissa Langtry

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Page 32-33:

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<https://www.facebook.com/Doresemistellemodeling>

Instagram: @Dorese\_Mistelle

Wardrobe: Emily Clara Fleury Yelle

Page 34-35:

An Elegant Obsession

Photographer: Richard E Sepcic

RETOUCHER: Mirella Santana

Fashion Designer: Faith McGary-Sepcic

Models (Left to Right)

Xochitl Frazier

Rachel Lynn Ward

Kendall Bumbera

Chasity Bobino

Hair Artist: Dennis Clendennen

Make-Up Artist: Lisa Capuchino

Stylist: Kim Dunn

RETOUCHER: Mirella Santana

Page 36-37:

Photographer: Suzanna Guetebier of Dark Rose photography

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@darkrose\_photography

Model: Alicia Quinn

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Model

[www.facebook.com/MermaidsleevesMUA](http://www.facebook.com/MermaidsleevesMUA)

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Wardrobe: Re-Defined Clothing

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suzanna

Page 38-39:

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Page 40-41:  
Photographer: Mandy Craft Photography  
Model: Nic Hoff  
Page 42-43:  
Model - Citadel  
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Blue jumper:  
Model: LaWanda Cherry  
Photographer: Jay Cannon  
MUA: Camisha Knighton  
Hair: Sheila "Chunkie" Alexander  
Swimwear:  
Model: LaWanda Cherry  
Photographer: Jay Cannon  
MUA: Jasmine Gibbs  
Hair: Samantha Linzy  
Tri-series:  
Model: LaWanda Cherry  
Photographer: Jay Cannon  
H/MUA: Jasmine Gibbs  
Wardrobe: LaWanda Cherry  
Black & White:  
Model: LaWanda Cherry  
Photographer: Jay Cannon  
MUA: Sharday Jordan  
Hair: LaWanda Cherry  
Dress:  
Model: LaWanda Cherry  
Photographer: Jay Cannon  
H/MUA: Jasmine Gibbs  
Wardrobe: LaWanda Cherry  
Rear Cover:  
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Model: Jamesha LaMonica  
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THE  
ALEXANDRA  
LOVELACE  
BY BARRY  
DRUXMAN



A MELTING POT OF EXPERIENCE, ALEXANDRA LOVELACE MAKES HER PRESENCE KNOWN IN PUMP

Alexandra Lovelace is an actress and model originally from Littleton, CO, with roots in New Jersey, Oklahoma and Texas as well, she is a melting pot of experience. She has a Bachelor of Fine Arts from the University of Oklahoma with an emphasis in Acting. Otherwise known as Aly among her friends, she is in the entertainment industry, currently working on an ABC Family series. Aly enjoys hot tea, rainy days and salmon sushi and gourmet marshmallows when she has time to herself, but loves to be busy any chance she gets. She adores being on camera because it gives her a sense of freedom, both in stills and in motion; it has become a space where she can be anyone she wants to be, even if it is just for a moment.

IMAGE CREDITS PAGE LEFT:

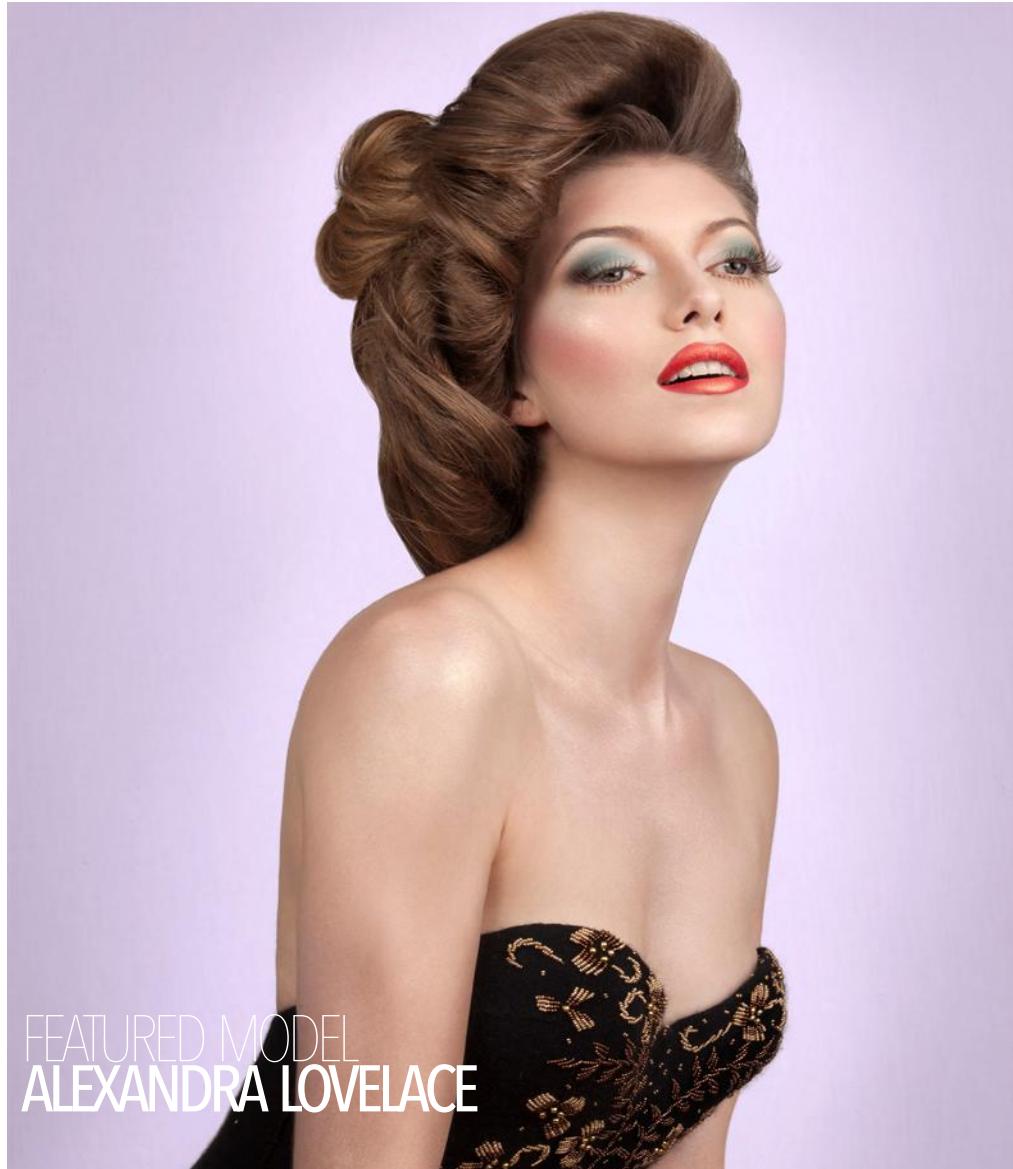
MODEL: **ALEXANDRA LOVELACE**

HAIR AND MAKEUP: **CAROLE SOUEIDAN**

CLOTHING DESIGNER: **DEBORAH LINDQUIST**

PHOTOGRAPHY: **BARRY DRUXMAN**

MODELING THE DESIGNS OF **DEBORAH LINDQUIST**



FEATURED MODEL  
ALEXANDRA LOVELACE

WHAT'S HOT  
NOW!

JULIA STEINBERG  
BY BARRY  
DRUXMAN

Julia Steinberg is a rare combination of talent. A photogenic model, versatile actress and memorable radio voice, Julia also has written, produced and directed films and music videos. She also manages music artists. As a child Julia developed her creative background in computer science and graphics.

Julia received her BFA degree from Walt Disney's famed California Institute of the Arts (CalArts) and lives in the mountains above Malibu. Julie is currently developing a 10 episode reality series for Netflix.

FEATURED MODEL  
JULIA STEINBERG

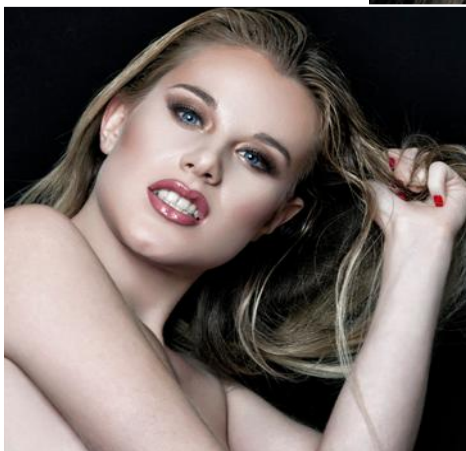
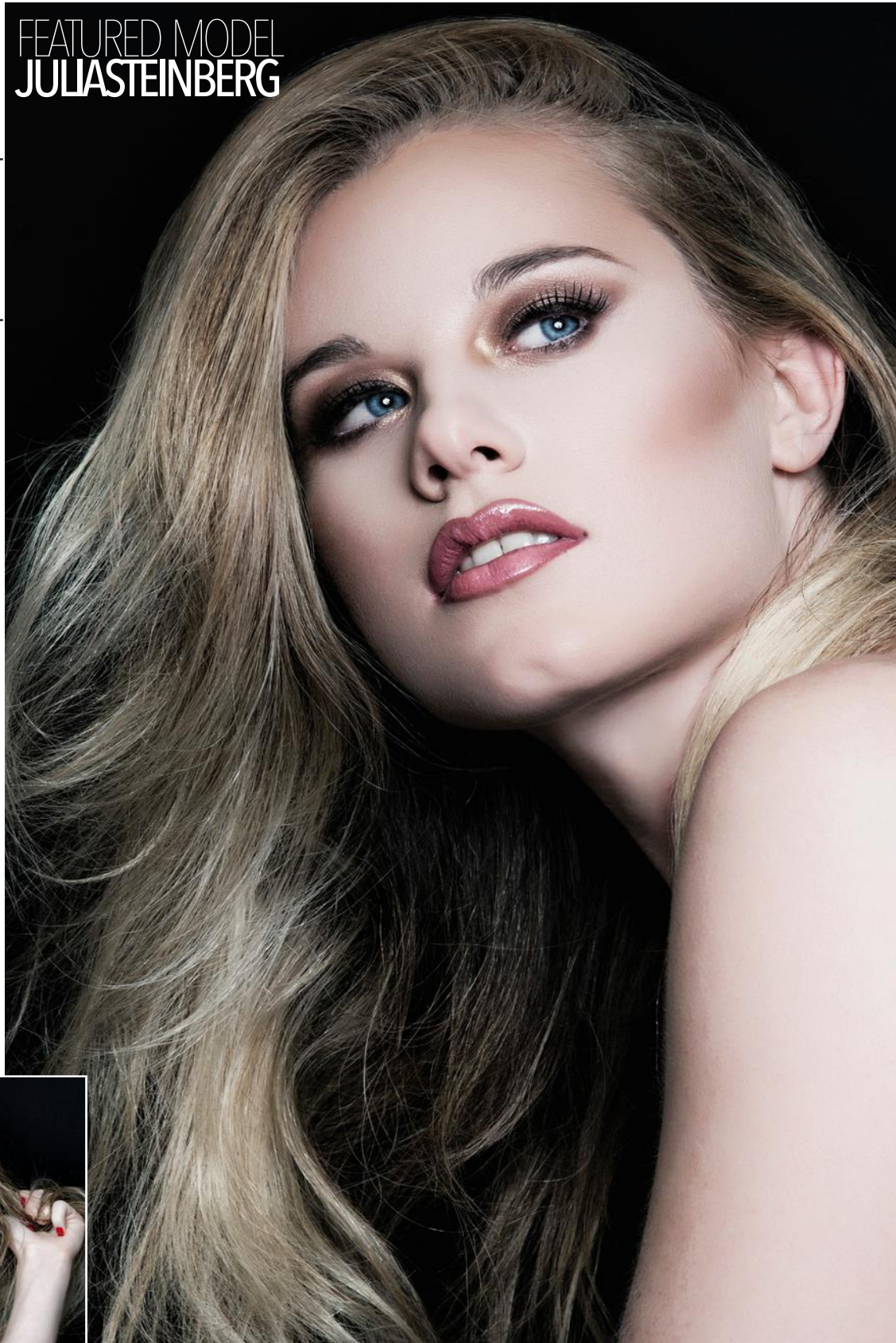


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**PUMIP**  
Fashion



## LAVISH LAVENDER

SPRING 2016

# 101 BEAUTY TIPS EVERY GIRL SHOULD KNOW

In the world of beauty, there are endless beauty tips and rules to keep you looking fabulous. From secrets about how to style your hair without heat to brilliant ways to fix a broken compact case, the more beauty tips you know, the better you'll be prepared to handle every situation thrown at you – and look good while doing so. In the list of beauty advice below Beauty High breaks down all those tricks to make the industry less scary for women from makeup artists, hairstylists, skincare gurus and of course, our beauty staff. Remember, beauty should always be fun!

101. "Always keep your summer makeup minimal. Minimal and sheer makeup is the way to go when it's hot and muggy outside." – Mary Greenwell, celebrity makeup artist

100. "The best thing to do when you go to a makeup counter is be armed with what it is you want to do."- Raychel Wade, founder of Cheek to Chic and La Prairie's colour ambassador

99. Use excess eye cream on cuticles. The more you hydrate your cuticles, the stronger your nails will be.

98. For smudge-proof eye makeup, take blotting tissue to remove any oil or any excess makeup from the eye area. Then, apply a small dab of cream concealer to hold things in place.

97. "A good perfume should consist of balanced blend of notes arranged in a way that creates harmonious accord."- Alexis Bergman, P&G's Global Flavor and Fragrance Trends

96. To prevent hair color from fading in the summer months, use a conditioning treatment weekly or bi-monthly.

95. Breakout before a big event? "Take oral cortisone a few days before the event to clear your skin"- Ava Shamban, dermatologist and author of Heal Your Skin.

94. "In order to keep eyeliner from running and smearing, opt for liner formulas that offer stayproof wearability."- Robin Schoen, Urban Decay Makeup Artist

93. Always allow about two fingers from your nose to where blush starts.

92. "Make sure you hydrate the skin and put on a primer"- Jessie Powers, makeup artist and national educator for Make Up For Ever

91. "Balance out your shimmer. If you're doing a shimmery eye, opt for a matte lipstick."- Raychel Wade, founder of Cheek to Chic and La Prairie's colour ambassador

90. Brush out your curls with your fingers to give your hair a more tousled look.

89. To make your manicure last, apply a thin layer of clear every two days. Pay particular attention to the free edge at the top of your nails, where chips usually happen, and apply extra clear polish there.

88. Wear white eyeliner in your water line to make eyes appear less red.

87. "Take a shimmery gloss to the center of your lips, top and bottom – this will attract light to your lips, making them look pouty."-Katrina Barrion, makeup artist for Giella Custom Blend Cosmetics

86. For slicked back hair, use a hair serum.

85. For the perfect cat-eye, "select a thin liner brush that is tapered to the point."- Pamela Taylor, makeup artist. Use a gel eyeliner for extra staying

power.

84. To make your cheek bones appear higher, use bronzer under the cheekbone and highlighter on the actual cheekbone, and remember to blend. Contouring at its finest!

83. Before you blow dry, start with a volumizing spray or light gel to give the roots some lift. Pull the brush up towards the ceiling to really boost volume.

82. For fuller lips, extend the lip line using a flesh tone lip liner. Be careful not to go overboard, though!





# LAVISH LAVENDER

SPRING 2016

81. The #1 reason for flaky mascara is that the formula is too dry or old. Make sure to close mascara after use to help keep its moisture. To extend the life a bit, add 2-3 drops of saline solution into the tube and swirl the brush around.

80. To fake clear skin when you notice a pimple, "Apply tea tree oil as soon as you spot it"- Stephanie Flor, makeup artist.

79. During summer, "Its easy to forget that feet can get sunburned. Be sure to apply sunscreen with a minimum SPF of 50 when barefoot"- Dr. Leslie Campbell, DPM.

78. For acne-free skin, look for a cleanser with salicylic acid or benzoyl peroxide.

77. When choosing a red lipstick, you just want to remember to get one that looks good with your undertone. If you have a warm undertone, then go for warmer reds, and if you have a cool undertone, then go cooler.

76. Sunscreens that claim to provide "all-day protection" and "water resistance" are not reliable; don't be fooled by these claims and reapply all sunscreens at least every 2-3 hours.

75. When self-tanning, use a tanner with a guide color. "It will give you instant color before the effect and it will show you exactly where you put the color and where you may have missed"- Sinead Norenius, founder of Beautisol.

MORE: Beauty Industry 101: Experts Share Advice On How to Land Any Job

74. "If you're afraid of red lipstick, I love putting it on and then blotting it off to wear it as more of a stain"- Pat McGrath, makeup artist. Another way to make it less intense? Apply with your fingertip instead of straight from the tube.

73. For the summer months, you don't want to be caked down in foundation, so try a tinted moisturizer or BB cream instead.

72. Use blotting papers to manage oil and shine in your T-Zone, "which are also great for cleaning up around the eyes"- Rebecca Restrepo, makeup artist.

71. The antihistamines in allergy medicine dry out the skin, so skip heavy foundation during allergy season. Instead, use a tinted moisturizer.

70. To make curls last, make sure hair is completely dry before you begin with the curling iron. Also, use a heat protectant spray with hold on damp hair to keep hair protected.

69. To make a zit go away faster, don't pick at it. The bacteria on your fingers will create more redness, and any attempt at popping will make things worse.

68. Use an exfoliator to get rid of dead skin, but limit yourself to 2-3 times a week so you don't dry out your skin. Use a gentler scrub on your face and a coarser scrub on the rest of your body.



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67. Always wash your makeup off before bed. "That morning-after look has never been a good one, for anyone"- Rachel Adler, beauty director at Beauty High.

66. "Too much bronzer is a nightmare for pale skin"- Jason Ascher, resident beauty expert for Barneys New York. Opt for an illuminating cream or light powder to get a glow.

65. Pick a sulfate-free shampoo, as sulfates can be harsh and drying on the hair cuticle.

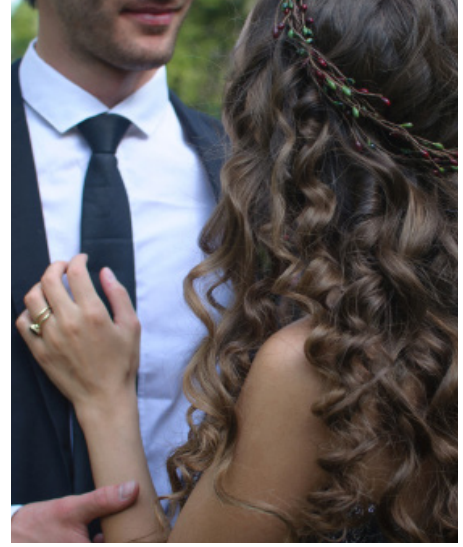
64. If you have greasy hair, avoid directly conditioning roots and condition from your ear down to ends.

63. "When you wear a red lip it's important that it stays exactly where you put it. Using a long wearing lip pencil to create the perfect shape and a lip color are key to having a perfect red lip."- Kristofer Buckle, celebrity makeup artist

62. To make volume last all day, avoid running your fingers through hair. "Oil from your hands can weigh down your roots leaving your hair flat at the end of the day"-Tatum Neill, Arrojo Studio

61. Try to avoid washing your hair every-





# 101 BEAUTY TIPS EVERY GIRL SHOULD KNOW

day. Constant shampooing leaves hair dry and your scalp will create more oils to compensate for the loss of moisture. Instead, use a dry shampoo and style your hair into a braid or ponytail when it's a bit more oily.

60. Always use a moisturizer with SPF in the morning. Even in the winter!

59. "Go for a trim every 6-8 weeks to ensure you have no damaged ends making your hair look unhealthy"- Nick Arrojo, Arrojo Studio (and the man who worked for seven years changing lives on What Not To Wear).

58. Remember, clean your makeup brushes to fight against potential bacteria and breakouts! At least once a week, swirl brushes around in a mixture of warm water and mild soap, then lay flat to dry.

57. Clean out your makeup bag at least once a year to get rid of old products that may be expired or you no longer use.

56. Winter can be especially harsh on your hair leaving it extra dry. Eugene

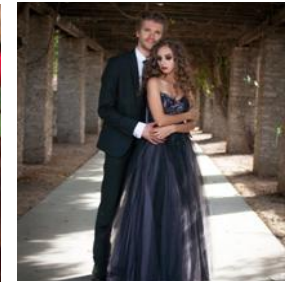
needs less coverage during the spring so you can swap the heavy, winter products for lighter ones.

51. "I always think that less is more. There's a point where you look in the mirror and say 'Is this too much?' and if you even have that inclination then it usually is."- Kim Catrall, Sex and the City.

50. When applying bronzer, "first start by applying it around the perimeter of your face and follow with a light dusting on your forehead, nose and chin"- Mally Roncal, Mally Beauty.

49. To get curls when you have straight hair, use, "a volumizer or volume thickening agent, a curl enhancing product, light holding finishing spray"- Vicktor Stevenson, Hair Stylist.

48. "Foundation should never be heavy"- Aura Schwartz, makeup artist.



Davis, celebrity hair stylist suggests using an Avocado Oil Hair Mask.

55. If you don't have nail polish remover, apply clear nail polish over your nail, and then wipe off. It will remove old polish.

MORE: 50 Best Beauty Blogs

54. During the summer, wear lip balm or gloss with SPF.

53. To add volume to clean or unwashed hair, use a dry shampoo spray.

52. Change your beauty routine for spring and summer months. Your skin

Apply liquid foundation with a damp makeup sponge for best results.

47. "The right red [lipstick] will light up your hair, eyes and skin immediately, the wrong one will not."-Poppy King, Lipstick Queen.

46. To clean up the flick of a cat eye, use a dampened, pointed Q-tip.

45. To revive curls mid-day, "Take a very small amount of pomade and put it in the palms of your hands. Rub them together. Next gently smooth the pomade over your curls and scrunch just a little bit"- Eugene Davis, celebrity hair stylist.

44. "You should always go to a hair-removal specialist, where waxing, laser etc. is their main business - don't go to a nail salon for a wax"-

Cindy Barshop, Completely Bare and Bravo's RHONYC.

43. "A little silvery-blue eyeliner on the lower lid is very flirty"- Dimitri James, makeup artist, author and creator of Skinn Cosmetics.

42. "Use your concealer as a base on your eyelids"- Melissa Silver, Maybelline makeup artist. Concealer will help to absorb oil and your eyeshadow will stick to the product instead of your lids, making it stay longer.

41. If you're not a fan of liquid liner, get the look of liquid eye liner by using a gel instead.

40. Exfoliate before applying self tanner to get rid of dead skin. Tanning products tend to cling to dryer areas and rougher areas, like your knees and elbows, so make sure they're moisturized first.

39. If you straighten your hair with a flat iron, cause less heat damage by letting hair air dry. The less heat, the better!

38. To minimize pores, use a pore-minimizing facial wash followed by a toner. Make sure the toner is alcohol-free so it won't dry out your skin.

37. The healthier you are, the healthier your hair! Take a daily multi-vitamin with Biotin to help hair grow faster.

36. To mask split ends, use an iron to straighten ends and then apply a hair repair cream.

35. There are always cheap, natural and effective homemade beauty recipes.

34. To fix brassy hair color, use a color-depositing shampoo with purple tones. For unwanted redness, use a color-depositing with a green tone.

33. To cover up roots in a hurry, use a dry shampoo spray for your hair color. If you don't keep this product around, use eyeshadow (in a shade closest to your hair color) for a quick fix.

32. Get a "dewy glow" using a highlighter or illuminator above your cheekbones and on the brow bone, just underneath your eyebrows.

31. To contour cheeks, use a matte powder (a few shades darker than your skin tone) with an angled brush. Blend on temples and under cheek bone.

30. When using a cream product (blush or eyeshadow), lock it in by using a translucent powder over it.

MORE: 15 Best Nail Art Blogs On the Internet

29. Get quick volume by using a root lifter, then use hairspray to set hair. This will prevent it from falling flat during the day.

28. For makeup that lasts all day and night, use a makeup-sealing product like a setting spray.

27. To help you find the right shade of foundation, choose the product you think is closest to your color and try it on your jawline in natural light. You will be able to easily compare it to your neck's color to see if you need to go for a different undertone, lighter or darker.

26. Try out the funky hair color trends without dyeing your hair. Instead, dust bright blush in your ponytail for the same effect. (Refinery29)

25. "Foot perspiration is typical in the summer and can lead to fungal infection and unwanted odor. Wash feet daily, and let them dry thoroughly



Photos: Jade Elora Photography, Gown: Camille La Vie, Hair: Erika Marie, Makeup: Sofia Briana, Models: Diana Skitova & Michael Filonov, Cake & Pastries: Baked Goods Unlimited, Stationery: Details by Oksana, Flowers: BloomLA

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before putting shoes on"- Dr. Leslie Campbell, DPM.

24. Splurge on items that are important to you. "If mascara is really your thing and you fall in love with a mascara that's \$40, buy the mascara." -Raychel Wade, founder of Cheek to Chic and La Prairie's colour ambassador.

23. "Don't be too serious: It's only Makeup!" - Francois NARS insists you play around with new colors.

22. To reduce unwanted shine, use a moisturizer that mattifies your skin. That way you get the moisture your skin needs without looking greasy.

21. To create a lived-in look for your hair, use thickening or sea-salt mist before you blow-dry. Follow by running a volumizing or texture cream through hair.

Bumble Thickening Hairspray

20. When using an eyeshadow primer, only place the primer where you'll be adding color.

19. "Cream rouge [blush] should be



# 101

## BEAUTY TIPS EVERY GIRL SHOULD KNOW



the first thing that touches your cheeks when you want to project an image of healthy and pinched cheeks"- Pablo Manzoni, former creative director for Elizabeth Arden.

18. If you choose to use false eyelashes, remember to use the dark glue as it will blend in with the lashes.

17. When buying "organic" beauty products, make sure to check if they are FDA certified organic. This will prevent you from getting scammed.

16. Use a facial exfoliator bi-weekly to get dead skin off of dead skin. Makeup will look better on a clean, smooth canvas.

15. After using a hair conditioning mask,

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[HTTP://LSTYLING.COM](http://LSTYLING.COM)  
MAKEUP AND HAIR: KERMIT DANE SALON  
[HTTP://KERMITDANESALON.22SLIDES.COM/M/](http://KERMITDANESALON.22SLIDES.COM/M/)  
ASSISTANT: MITCHELL SMITH INSTAGRAM  
@ROYALICEDTEA  
MODEL: EMILY VAN LIEW @SMG MODELS

## BOBBLES, BANGLES & BEADS

SPRING 2016

follow with "a cold water rinse to close the hair cuticles"- Ursula Stephensen, Motions celebrity stylist.

14. To get your braid to last all day, try styling hair that's "dirty with product." This will make the style stick longer.

13. Use a clarifying shampoo once a week to get rid of any product build-up that may have occurred during the week.

12. If you have chipped nail polish, add glitter on top to disguise the look of chipping.

11. Use a pumice stone on your feet after the shower to get rid of calluses.

10. Hydrate your under-eye area with an eye cream to prevent puffiness and bags.

9. If you have light hair, "put a lotion over the eyebrows and hair line" when self-tanning the face. Also remember to "apply it in circular motions and

blend down to the neck"- Sinead Norenus, founder of Beautisol.

8. If you often find yourself being too tired to wash your face at night, keep makeup removing wipes in your night stand to prevent a runny mess or morning break out.

7. Pop 1-2 Advil before going waxing to prevent pain.

6. The best way to get rid of ingrown hairs is to exfoliate, "which rids the skin of dead cells and allows the hair to break through the surface"- Marlena Ramoy, Bliss Spa Esthetician.

5. Carrots are good for the hair. A healthy diet leads to a beautiful you.

4. "The best time to apply creams is after the shower, as the skin has been de-oiled."- Dr. Stephen P. Bracci

3. Replace mascara and liquid eyeliner after 3-4 months.

2. To keep hair color vibrant longer, use shampoos and conditioners formulated for colored hair.

1. Use a cream or milk cleanser to wash your face. Creams are less drying than gels.

---

Read more: <http://stylecaster.com/beauty/beauty-tips-for-girls/#ixzz424dgCTLG> Credits...

Model/Makeup/Hair: Emmy Elle  
Photographer/Styling: Forma Photographie

Emmy's Instagram: @theemmyelle

My social media details are below.

Cheers,

# 101 BEAUTY TIPS EVERY GIRLS SHOULD KNOW



# GOOD VIBES ONLY

SPRING 2016



**GOOD VIBES ONLY**

SPRING 2016



MODEL/MAKEUP/HAIR: EMMY ELIE  
PHOTOGRAPHER/STYLING: FORMA FOTOGRAFIE  
EMMY'S INSTAGRAM: @THEEMMYELIE  
MY SOCIAL MEDIA DETAILS ARE BELOW  
PHOTOGRAPHER: WILL AT FORMA FOTOGRAFIE  
FB: WWW.FACEBOOK.COM/FORMAFOTOGRAFIE  
IG: @FORMAFOTOGRAFIE  
MM: WWW.MODELMAYHEM.COM/FORMAFOTOGRAFIE  
E: WILL@FORMAFOTOGRAFIE.COM



## FLAMENCO

SPRING 2016

### TAKING A LOOK BEHIND THE SCENES

Sheri Loraine is an incredible Ball Gown Designer. She knew what she wanted to be since around the age of 5 years old when she started making clothes for her own barbie dolls. She asked her mother for scraps, assistance learning how to sew and Sheri was totally captivated. Every morning she still wakes up excited to work on new designs for her clients.

Sheri attended college but learned most of her technique from various jobs and on her own. The exquisite dresses are made for ball gown performances

and Sheri makes them very easy to move in. She is a former Ball Room Dancer and Instructor, so who better to design this style of gown! She adds feathers, sequins, rhinestones, bows and accessories to each of them. The gowns take on a life of their own and not only mesmerize the performer wearing them but also the entire audience that sees them.

Sheri has also done fashion shows to support several causes in Arizona. She makes gowns for her clients specifications and

puts her heart into every one she creates. She is a true artist. For more information, to view her variety of styles or to purchase your very own amazing gown, please follow the links below.

Artistry by Sheri Loraine:  
[www.ArtistryByLoraine.com](http://www.ArtistryByLoraine.com)  
Facebook:  
[www.facebook.com/ArtistryByLoraine](http://www.facebook.com/ArtistryByLoraine)  
Model: Martha Sanchez  
Ballroom: Sheri Loraine  
Photographer: Dana Danley



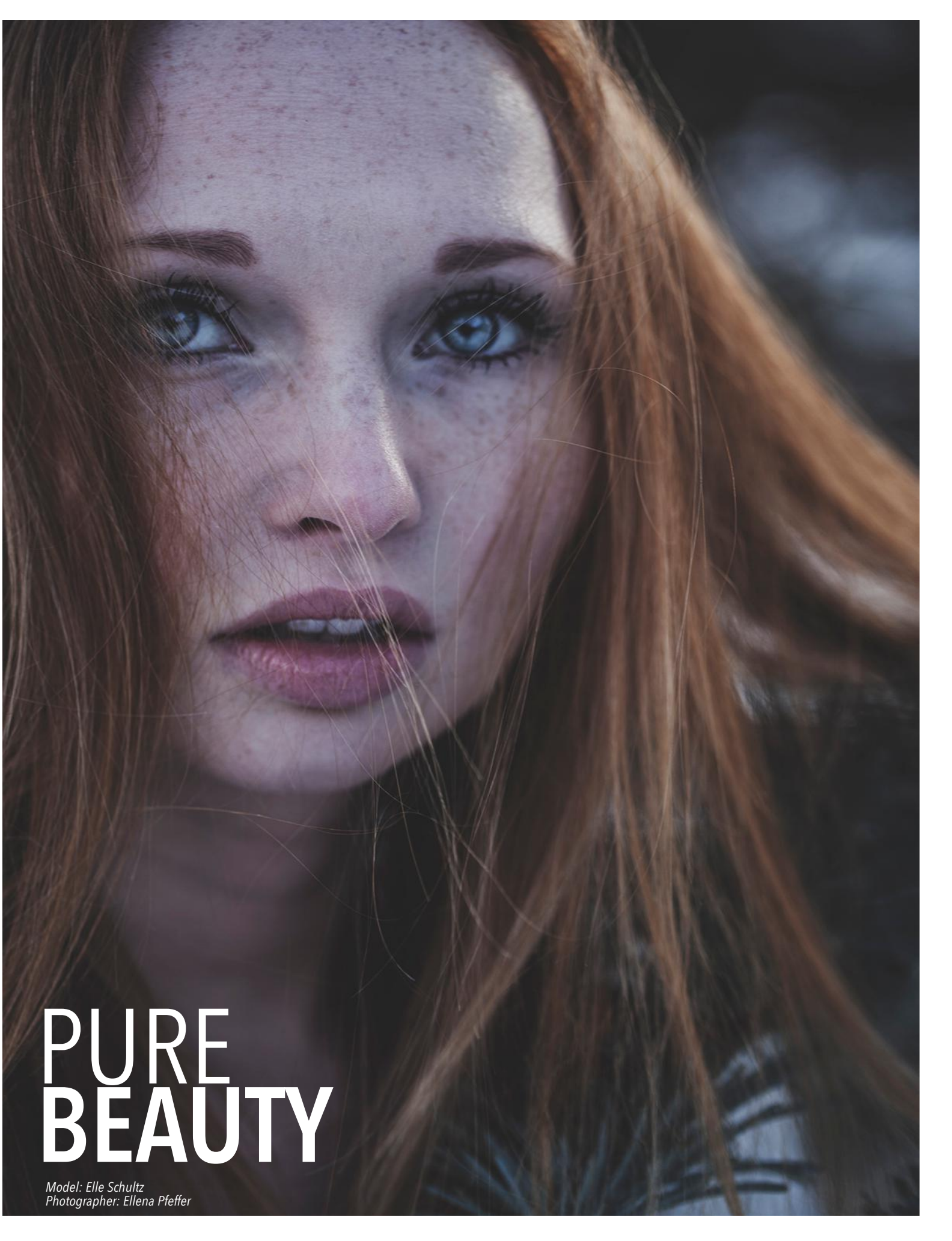




# PURE BEAUTY



Model: Elle Schultz  
Photographer: Ellena Pfeffer



# PURE BEAUTY

*Model: Elle Schultz  
Photographer: Ellena Pfeffer*



# GEOMETRIC DESIRE

SPRING 2016

# GEOMETRIC DESIRE

*Photographer: Indrek Galetin  
Model: IMMA  
Makeup: Daniel Sallstrom  
Clothing: Maria Piankov*



# GEOMETRIC DESIRE

SPRING 2016



# GEOMETRIC DESIRE

Photographer: Indrek Galetin  
Model: IMMA  
Makeup: Daniel Sallstrom  
Clothing: Maria Piankov



# GEOMETRIC DESIRE

SPRING 2016





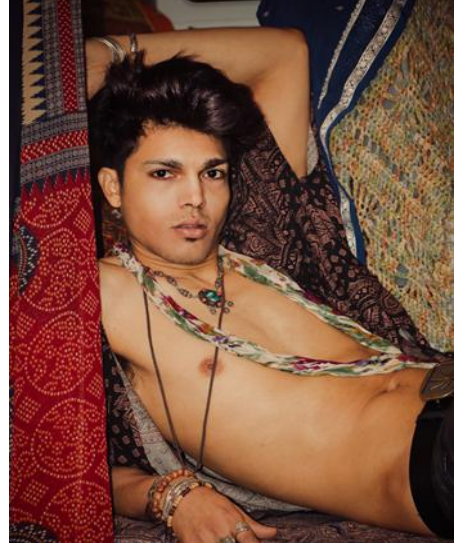
SUDDEN IMPACT

SPRING 2016



**SUDDEN  
IMPACT**

*Photography Sander Krijger  
Hair Dominique Eindhoven  
MUA Monique van Wijnbergen  
Make-up Royal Effem  
Models Amber Mickers and Lauren Parmentier*



## MAKE LOVE NOT WAR

SPRING 2016

### BEHIND THE LENS

Amanda Iqbal became fascinated with editorial photography just a few years back. She decided to take a leap from behind the chair as a hair and makeup stylist and set the stage for her own shoots. After working on the front end of the camera along with dear friends and mentors she received her first camera as a gift from her husband and has not looked back since. Iqbal has been a hairstylist for over 30 years and as a salon owner she had enjoyed doing both editorial and fashion hair and makeup. As the creative director on many shoots, Amanda has been privileged to have had been published several times. Her mentor Topher Adam has given her endless support and inspiration through his own effortless artistic ways. Iqbal continuously studies the artists that have



been published and looks to the real world for trend inspirations. Amanda has dug her heels into something deeper than just taking a picture. She hopes to pull you into another dimension through her editorial photography. It's pure fantasy. With this editorial Amanda has captured her dream, her story through her artistic viewing as

a guest of someplace not known to her.

### THE CONCEPT

Wild Heart Gypsy Spirit came to us just as the title says. Pure gypsy spirit brought our team together for this perfect story about young hearts discovering their means through their travels together. The vintage bus was true inspiration for our real life gypsies to play out a story that parallels all of their own encounters.

I had the chance to work with both Moshe and Lauren on a Bond themed shoot in Chicago at The Boutique Photo Loft last year. I knew I had to work with them again. The personas they were able to convey showed through the camera's eye even before I was able to load the photos to my home PC.

I received a text from Matthew a friend of mine who works at a Volkswagen dealership in town. He said we had to get together and create a shoot with this epically painted vintage bus they had just received for display purposes. There was no holding back from there!

I reached out to my newly acquainted muses and scheduled our shoot. Being that it was

# MAKE LOVE NOT WAR

SPRING 2016

winter in Chicago we were not able to do an outdoor theme. The dealership graciously offered their space and we were indebted. The team scavenged their households for the fabrics and tapestries used in the shoot. Many items used were from exotic travels through Morocco, India and Spain. Some personal items such as jewelry and headwear were used to keep in the theme of the story, but most of the fashion was found at Ragstock Chicago. They are well-known for the best in vintage fashion shopping.

With everything in place we arrived for our shoot. We set the scene, opened the bus as if they were camped in the park after a days drive. Musically driven the couple unfolds the story with laughter and love. Hopeful thoughts of their fame to emanate during brief visits



in the big city lights. Moshe and Lauren's Wild Hearts keep the fire alive in their Gypsy Spirit!

Special thanks to Matthew Colraine, Gabrielle Bukowski, Frank Butnaru, Greg Kostelny, and Rick Bergmann. Location Fox Valley Auto Group, Schaumburg, IL.

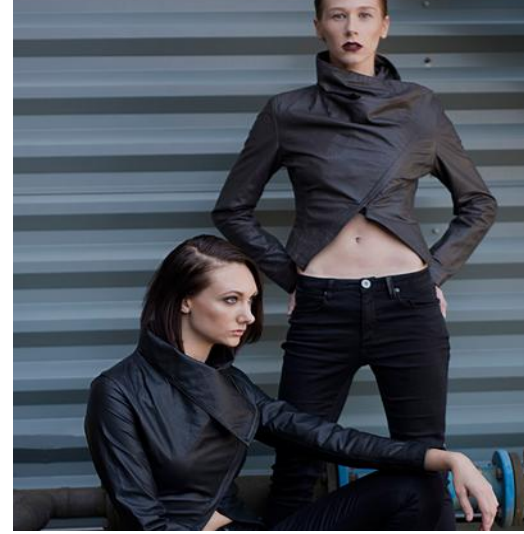
## IMAGE CREDITS:

Photographer: Amanda Iqbal  
Models: Moshe Johnny Sett of Wilhelmina NY, and Lauren Klaus  
Hair Lead: Tori Cohn of La Relance Salon  
Makeup Lead: Michael Apodaca of La Relance Salon  
Fashion Styling Lead: Ashley Ilg for La Relance Styling Team  
Clothing: Ragstock of Chicago, Vintage Collection



# INTO THE LEATHER WORLD

WITH JESSICA BRODIGAN & MARISSA LANGTRY



# INTO THE LEATHER WORLD

SPRING 2016



## INTO THE LEATHER WORLD

MODEL LEFT: JESSICA BRODIGAN

[HTTPS://WWW.FACEBOOK.COM/JESSICABRODIGAN](https://www.facebook.com/JESSICABRODIGAN)

MODEL RIGHT: MARISSA LANGTRY

[@MARISSALANGTRY](https://www.facebook.com/MARISSALANGTRY) FB MARISSALANGTRY

[HTTP://WWW.STARNOW.COM.AU/MARISSALANGTRY1](http://www.starnow.com.au/MARISSALANGTRY1)

MAKEUP ARTIST : MONIQUE SPATARO

INSTAGRAM: @MONIQUESPATAROMAKEUP

FACEBOOK: MONIQUE SPATARO MAKE UP

CONTACT: MONIQUE.SPATARO@HOTMAIL.COM

DESIGNER: TOMMY GE

[WWW.LEATHERON.COM](http://www.leatheron.com)

PHOTOGRAPHER/RETOUCHER : AHMED FARIS

[HTTPS://WWW.FACEBOOK.COM/BRILLIANTCLICKPHOTOGRAPHY](https://www.facebook.com/BRILLIANTCLICKPHOTOGRAPHY)



## YOUR LIGHT SHINES ON

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Every photographer has things they do over and over again. It can be portfolios or head shots or weddings. Between all the "work" I try to find time to just make art. To create things that express an idea or have some depth. It keeps me sane and helps me not get bored with the repetition. Last year I started a series photographing models with lanterns, generally in beautiful natural settings. The light, to me, always seemed to be a symbol of hope, and the simultaneously enduring and fleeting nature of art.

After a while whether it be because of boredom or just stagnation I shelved the whole project with a vague promise to myself that I would come back to it when the time was right. Through creating the series I met a local model named Dorese who lived nearby and we did a few projects together and became friends.

In late summer Dorese's grandmother passed. This was hard for her as it can be hard for any of us to lose someone we care about. She contacted me because she had inherited her grandmother's antique fur coats and wanted to create an editorial in memorial. At first

I was blown away that she would ask me to photograph something so important to her. It's a pretty weighty and unforgiving subject. We thought through some ideas and decided a snowy forest would be the best option. Living in Upstate NY finding snow is typically not an issue. This winter has been historically mild and we scheduled and rescheduled the shoot date a dozen times waiting for the weather to be right. Finally we had a cloudy morning with light snow like we wanted.



On my way out the door to pick Dorese up and drive to the location I spotted the lantern on an end table in my living room where it had resided since I shelved the project in the fall. It seemed a fitting time to return to it so I packed it in my car with the rest of the gear.

We drove out to our location and hiked into the woods with a pile of fur coats and a lantern. The sun had just started to break through the clouds but not enough to stop the snow. These photos are my favorites from

that session. I've photographed plenty of weddings and all manner of events, but nothing quite so emotionally charged as this was for Dorese. It was definitely an honor to be the person she chose for this project, and I hope I did it justice. This was a very different type of project for me. Usually my photos are created to be beautiful, elicit emotion, make a statement, or provoke thought. This was a memorial for someone I had never met, and that was a huge challenge. Looking back I'm glad I took on the challenge even though I was reluctant to at first. It helped me in a way because it was something I had never really applied my style

of photography to before. Dorese loves the photos. as does her family. She doesn't know I'm publishing this, it's kind of a surprise.

CREDITS:  
PHOTOGRAPHER: BRYAN MAES, INSPIRATION STUDIOS  
WWW.FACEBOOK.COM/INSPIRATIONSTUDIOSPHOTO  
INSTAGRAM: @INSPIRATIONSTUDIOS  
MODEL, HAIR, MAKEUP: DORESE FLEURY  
HTTPS://WWW.FACEBOOK.COM/DORESEMISTELLEMDELING  
INSTAGRAM: @DORESE\_MISTELLE  
WARDROBE: EMILY CLARA FLEURY YELLE







*An Elegant Obsession*  
Photographer: Richard E Sepcic  
RETOUCHER: Mirella Santana  
Fashion Designer: Faith McGary-Sepcic  
Models (Left to Right)  
Xochitl Frazier  
Rachel Lynn Ward  
Kendall Bumbera  
Chasity Bobino  
Hair Artist: Dennis Clendennen  
Make-Up Artist: Lisa Capuchino  
Stylist: Kim Dunn  
RETOUCHER: Mirella Santana

# AN ELEGANT OBSESSION

SPRING 2016



# AN ELEGANT OBSESSION



## A LOOK BEHIND THE LENS

SPRING 2016

# BEHIND THE SCENES

My name is Suzanna Guetebier. I am a freelance photographer. My husband Andy and I are the proprietors of Dark Rose photography. Andy began AG Photography five years ago, using our trashion into fashion performance troupe, La Trashionistas, to highlight the amazing ground breaking attire created by using recyclable materials. We were plan-

ning the shoots and I was providing hair and makeup, focusing on inspiring creative poses for the models for our performances.

A year ago we began Dark Rose photography and the business went from helping out our fashion troupe to building myself a new profession. My husband, I am proud to say, has always encouraged me and supported me, allowing me to thrive in something I



love and found to be my true calling. Staying true to the art, fashion and creativity in life, I feel truly blessed to have the pleasure of capturing amazing moments with my camera and showing the world how they can be seen through my lens.

It is my mission to inspire. I want to motivate others to think outside the box, to create more, create

differently! It is my desire to encourage others to realize that everyone has a unique beauty within them.

I'm a small town girl who has big dreams. I started from scratch, not knowing anything. I spent many, many hours researching all the various aspects of

the photography world. I began doing trade shoots, learned editing and lighting and doing simple portraits and body shots. Increasing my expertise allowed me to explore a real sense of fashion and the artistic value of what the camera can convey.

As a self-taught photographer, I have enjoyed the variety of landscapes around my remote mountain home. My location provides me with many unique and exotic surroundings. The seasons

create a multitude of amazing backdrops. They range from the winter snows and ice laden ponds, to spring blooms on wild fruit trees, waterfalls, lakes and wildlife, to the beautiful autumn colors. For five years now, and by taking on a new name and a new look, my husband and I have furthered the business tremendously, offering our clients

## A LOOK BEHIND THE LENS

SPRING 2016

new and innovative aspects of photography.

My photography style includes artistic editorials, conceptual art that tells a story, precious moments (including family, couples, engagements and announcements), and a variety and wide range of emotions. My personal favorites are images that capture the uniqueness and abstract aspects of life.

We offer quality images, wardrobe options and a huge variety of accessories, specializing in exotic and eclectic garments and a range of incredible headpieces. I offer my own style of hair and makeup, which I provide in most of my shoots. Images are available on my Face Book page or portfolio. I sometimes do hair and makeup for other projects, using the name SZ Designs. I also offer the creation of up-cycled clothing, sometimes



including other novel materials, creating amazing one-of-a-kind fashions and accessories for all concepts. I also call these modern fashions Re-Defined Clothing. As an artistic model myself, I am known as Suzie Surreal.

I would call myself a Renaissance Woman of Photography.

Photographer: Suzanna Guetebier of Dark Rose photography  
[www.facebook.com/darkrosephotography](http://www.facebook.com/darkrosephotography)  
@darkrose\_photography  
Model: Alicia Quinn  
[www.facebook.com/Alicia-Quinn-Makeup-Artist-Model](http://www.facebook.com/Alicia-Quinn-Makeup-Artist-Model)  
@mermaidsleevesMUA  
@mermaidsleeves  
Wardrobe: Re-Defined Clothing  
[www.facebook.com/re.defined.clothing](http://www.facebook.com/re.defined.clothing)  
suzanna





## GET FIT FOR SUMMER

SPRING 2016



# 10 FAT-BURNING AB EXERCISES

### 10 Fat-Burning Ab Exercises (No Crunches!)

**Bye-bye muffin top**  
When most people think "abs," they think the muffin top that blooms over the top of too-tight pants. But abdominals, a set collectively known as the core, includes the many interconnected muscles that run up the back and stretch down to the butt and the front and inner thighs, says Michele Olson, PhD, professor of physical education and exercise science at Auburn University-Montgomery, Alabama.

Here are 10 moves, from simple to killer, that will keep your daily core workouts interesting!

1. You'll get more from your Pilates, yoga, or core-focused moves—meaning a slimmer, flatter belly—by following these tips:

- Move from your waist. Whenever you twist, make sure the movement happens from your bottom rib up. Keep hips still.
- Tighten up. Throughout each move, you should feel a tightening, similar to zipping up a pair of tight jeans, from one hip bone to the other.
- Exhale deeply. To help strengthen your abs and protect your lower back, be sure to exhale thoroughly with every breath.

2. A new kind of crunch  
Try this two-in-one abs-and-obliques move from David Barton Gym owner David Barton. Here's how: Sit so thighs and upper torso form a V shape, with lower legs crossed and lifted.

Hold a 5-pound medicine ball (or dumbbell) between both hands. Swivel left to right and back, bringing ball across body while maintaining the V shape.

Do 3 sets of 15 reps 3-4 times a week.

3. Bridge opposite arm-leg reach  
Take inches off your waistline with this do-anywhere move from fitness

expert and teacher Jessica Smith.

- Lie faceup with your left knee bent, left foot flat on the floor, and right leg extended toward the ceiling. Reach toward the ceiling with your left arm and keep your right arm down by your side.
- Without moving your hips or shoulders, open your raised leg to the right and raised arm to the left. Now, concentrating on your abs, return your raised leg and arm to the center. Do 10-12 reps, then switch sides and repeat.

4. Low-belly leg reach  
This targets the corset and six-pack. Lie faceup with knees bent to 90 degrees, hands behind head, and abs contracted. Keeping knees stacked over hips, lift shoulders and crunch up; inhale and hold for 3-5 seconds.

Exhale and extend legs to 45 degrees; hold for 3-5 seconds while squeezing lower belly. Do 2 sets of 10-15 reps.

5. Teaser  
This is an advanced Pilates move. Lie on your back with knees bent to 90-degree angles and feet lifted. Tighten abs as you inhale, and lift arms up and back over head.

Exhale and swing arms forward, straightening legs so your body forms a V. If needed, put hands on the floor for support. Roll down slowly, bending knees and bringing arms overhead. Do 15 reps.

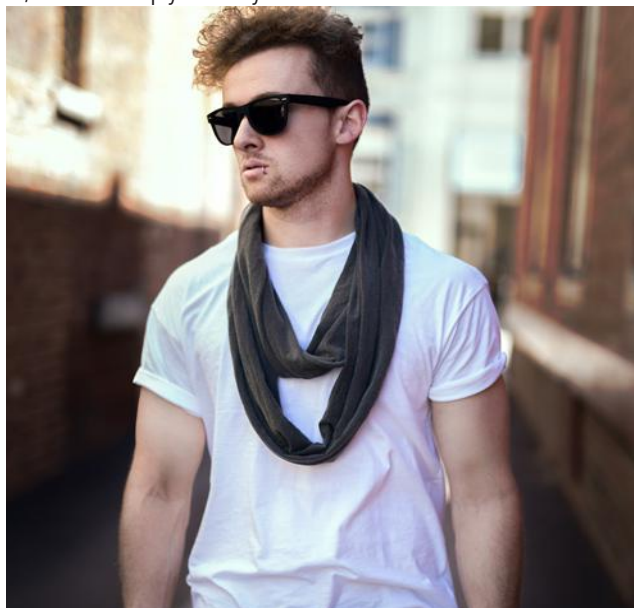
6. Donkey kickbacks  
A killer move that will torch calories as

it works your core. Kneel on all fours, toes tucked under, keeping your back neutral. Draw your belly in toward your spine as you contract your abs and lift both knees about 2 inches off the ground.

Keeping abs engaged, bring right knee to nose (shown). Then kick right leg straight out behind you, squeezing your butt (shown); keep lower abs contracted and hips facing the ground to protect your back. Repeat 8 times; switch legs and repeat.

7. Advanced leg crunches

- Lie on your back with your knees bent and a 3-pound dumbbell



between your feet. Place your hands, palms down, beneath your sitting bones.

- Concentrating on your lower abs, use them to bring your knees in toward your chest while lifting your hips, head, and shoulders slightly. Return to the starting position; that's 1 rep. Do 15-30 reps 3-4 times a week; you should see results in 4 weeks.

#### 8. Ana Caban's belly blaster

- Lie on your back with your knees bent in toward your chest. Hold 1 (3-pound) dumbbell with both hands.

- Extend your left leg to 45 degrees, keeping your right knee bent. Lift your head and shoulders and move the dumbbell to the outside of your right knee, pressing into a crunch with a twist (shown above).

- Pull your left leg in to meet your right leg and reach the weight up toward the ceiling, keeping your shoulders and head elevated off the floor. Now repeat step 2, but this time extend your right leg and keep your left knee bent. That's 1 rep. Do 8 reps 4 times per week, and you should see results in 3 weeks.

#### 9. Oblique driving-knee crunch

- Lie on your back on a stability ball with your feet hip-distance apart on the floor and knees bent to 90 degrees. Place your right hand behind your head and your left fingertips on the floor for balance. Brace your core and lift your left foot off the floor. Extend your left leg, foot flexed.

- Crunch up, twisting your right shoulder and rib cage toward your left knee while simultaneously stretching your right leg straight (keep your foot on the floor). Return to starting position (left leg lifted and right leg bent); that's 1 rep. Do 15 reps, then switch sides and repeat.



#### 10. Scale Pose

Sit in a comfortable cross-legged position with hands on a mat next to your hips. Tighten your pelvic floor (as if you have to pee and are holding it in), push into your hands, and lift your entire lower body off the mat.

Hold for 3 breaths, then lower back down. This is a pretty challenging move, so if you can't lift your whole lower half, keep your feet on the floor and just lift your butt. Do 3 reps.

Image Credits:  
Title: Connors  
Photographer: Danny Alagh  
[www.dannyalagh.com](http://www.dannyalagh.com)  
[www.facebook.com/dannyalaghphotos](https://www.facebook.com/dannyalaghphotos)  
[www.instagram.com/dannyalagh](https://www.instagram.com/dannyalagh)  
Model: Brian Connors  
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Assistant: Anna Pronina  
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[www.instagram.com/coolhipro](https://www.instagram.com/coolhipro)

Source: <http://www.health.com/health/m/gallery/0,,20664616,00.html>



AVANT GARDE

SPRING 2016







# AVANT GARDE

Photographer: Mandy Craft Photography  
Model: Nic Hoff

# STRINGS ATTACHED



## MARIONETTE

Model - Citadel  
<https://www.facebook.com/adelleamies/?ref=hl>  
Photographer - Wendy K Taylor Photography  
<https://www.facebook.com/wendyktaylorphotography/?ref=ts>  
HMUA/Wardrobe/Body Painting - Lani MUA  
<https://www.facebook.com/lanisaylormua/?ref=ts>  
Agency - Elite Avenue Business  
Ambassador: Marketing Consultant.  
<https://www.facebook.com/Elite-Avenue-255550851151462/?ref=ts>

# MARIONETTE

SPRING 2016





LAWANDA CHERRY  
SPRING 2016

## EXCLUSIVE INTERVIEW

### TODAY WE MEET WITH LAWANDA CHERRY, AN EMERGING PLUS-SIZE MODEL IN THE FASHION INDUSTRY.

**PUMP: What's your background in modeling? When and why did you get started? Was it for the glamour? The money? Pure kicks?**

**LAWANDA:** I have been print modeling with Grade A Images since January of 2015. I have always wanted to model, but I could never seem to catch a break. I have worked with a couple of photographers back home and then later I met with my current photographer. I wanted to model because modeling and fashion has always been my dream. I want to own my own fashion business someday and represent women just like me, petite plus-size. I want to make a statement that emphasizes because I'm unique doesn't mean that I cannot or should not fulfill my dreams.

**PUMP: Who are some of your favorite models and why?**

**LAWANDA:** Cindy Crawford, Tyra Banks, Ashely Graham, Tess Holliday, Naomi Campbell, Grace Jones,--the list goes on and on. Each model is unique, which is why they inspire me. Especially Grace Jones. She is someone that steps out of the box and her work is a lot different than other models. Each model has lot of confidence and just the way they present themselves in front of the camera, I want to be just as confident and fierce as they are.

**PUMP: Which fashion magazines, websites, blogs, and catalogs do you visit most often?**

**LAWANDA:** I love Essence, JET, Vibe, and Ebony Magazine. I find out a lot on Instagram. I keep up with certain magazines, models, and new trends. When something catches my interest I do a little research to find out more.

**PUMP: How would you describe your style? Consider anything and everything from color to historical eras and more.**

**LAWANDA:** I LOVE JEANS! Jeggings are my second love. I usually dress jeans or

jeggings up with a nice blouse or on a regular day I would wear a t-shirt. I may be wear combat boots or flats. My signature accessory are big hoop earrings. If I wear a dress, it's fitted. I like to wear clothes that shows off my curves. I like to be comfortable and sexy at the same time.

**PUMP: Where do you generally shop?**

**LAWANDA:** My favorite places to shop are Charlotte Russe, DSW, Wholesale Fashion Shoes online. I am mainly a thrift shopper. I love putting my outfits together. It's cheaper and like to be creative.

**PUMP: What other modeling projects have you done? Could you provide links?**

**LAWANDA:** In my past, I have participated in local fashion shows, coordinated a fashion show, and currently doing print modeling. Facebook: LaWanda Cherry and my Instagram: Cherry\_Luv008

**PUMP: Out of all of the photos the photographer took of you, which is your favorite and why?**

**LAWANDA:** That's a tough decision! Lol! I really love the photo with me in the dress! I felt very sexy and confident during this shoot. This was actually my first shoot with Grade A. I had so much fun!

**PUMP: What is fun and rewarding about modeling?**

**LAWANDA:** As a model, you are challenged to step out of your comfort zone and it is very challenging. The challenges are fun and I love taking on different task. I style myself a lot and it gives me a chance to challenge my

## LAWANDA CHERRY

**BLUE JUMPER:**

MODEL: LAWANDA CHERRY  
PHOTOGRAPHER: JAY CANNON  
MUA: CAMISHA KNIGHTON  
HAIR: SHEILA "CHUNKIE"  
ALEXANDER

**SWIMWEAR:**

MODEL: LAWANDA CHERRY  
PHOTOGRAPHER: JAY CANNON  
MUA: JASMINE GIBBS  
HAIR: SAMANTHA LINZY

**TRI-SERIES:**

MODEL: LAWANDA CHERRY  
PHOTOGRAPHER: JAY CANNON

**H/MUA: JASMINE GIBBS**

WARDROBE: LAWANDA CHERRY

**BLACK & WHITE:**

MODEL: LAWANDA CHERRY  
PHOTOGRAPHER: JAY CANNON  
MUA: SHARDAY JORDAN  
HAIR: LAWANDA CHERRY

**DRESS:**

MODEL: LAWANDA CHERRY  
PHOTOGRAPHER: JAY CANNON  
H/MUA: JASMINE GIBBS  
WARDROBE: LAWANDA CHERRY

# LAWANDA CHERRY

SPRING 2016

creativity and to become another person. Seeing my photos after the shoot, I am usually surprised it's ME! Knowing that I pulled something off like that and I was responsible for putting that outfit together is very rewarding to me. If I would have never been where I am today, I wouldn't have been able to take these challenges. I wouldn't have ever seen myself from another angle.

## **PUMP: What advice do you have for other aspiring models?**

**LAWANDA:** The key to making it in life is having faith and taking chances. Do not give up on your dreams because someone said that you can't. Use that as will power. Pursue your dreams and don't give up. When you give up, that's when you'll say "I wish I had done this." Don't be that person. You know that's not what you want to say one day. Take the chance. The worst thing that you can ever do is give up.

## **PUMP: How do you prepare for a modeling shoot?**

**LAWANDA:** Before each shoot, I practice on many poses in the mirror and listen to music. I like to listen to anything upbeat. Music allows me to focus and relax during the shoot. I try to imagine as another person or others may say it's my alter ego.

## **PUMP: What does fashion mean to you?**



**LAWANDA:** In my opinion, fashion is about expressing yourself creatively. It's a far of art. Fashion give you a way of freedom to be who you want to be with no restrictions. It expresses your mood as well.

## **PUMP: What distinguishes a good photographer from a bad one?**

**LAWANDA:** A good photographer helps you build confidence, not just take photos and with that comes all of the passion you need. Communication is the best way to express what is needed at the time of the shoot. By putting your heads together and brainstorming does create an awesome shoot. If the photographer and model are on board with each other confidence and passion come alive in the photos.

## **PUMP: What are some things you dislike/hate about the fashion industry?**

**LAWANDA:** I hate that some designers forget or do not consider all sizes. I at times feel as if that in their eyes, weight and height only matter. In reality, there are different body types and different heights. No one can change their height and everybody was not created to be skinny. Why ignore that other body types and heights are out there? We all deserve to feel sexy and fierce just like a super model.

## **PUMP: What are some other cities you think provide good/great shopping experiences?**

**LAWANDA:** I love shopping at the Charolette Russe outlet in Foley, AL. Torrid in the galleria in Houston, TX is always fun to shop there. I love shopping at Edgewater Mall in Biloxi, MS.

## **PUMP: Do you do your own hair and make-up?**

**LAWANDA:** Most of the time I may come to my shoots with pin curls for my hair to have a lot of body once the pin curls are taken down. Sometimes I may go to a hair salon the day before the shoot and keep my hair wrapped until I get to the shoot the next day. I usually have someone else to do my make-up, such as a friend or one of the Make Up Artist at Grade A. If not, I may do my own



**EMERGING PLUS-SIZE MODEL**

SPRING 2016



# EXCLUSIVE INTERVIEW

## WITH EMERGING PLUS-SIZE MODEL LAWANDA CHERRY

make up. It was a struggle in the beginning for me to do my make up because I normally don't wear make-up. If I do, it's only eyeliner, eye shadow, and mascara.

**PUMP: What are some of the main differences between runway and photographic modeling?**

**LAWANDA:** A runway model is considered to be a "walking clothes hanger" for designers and buyers. Photographic modeling is about art. You're able to express emotion and bring an idea to life on set.

**PUMP: Describe the atmosphere when you're on a shoot. Do you play music? Do you talk with the photographer between shots?**

**LAWANDA:** I do listen to upbeat music during my shoots. In between shoots me and my photographer do communicate. We talk about what poses and certain ways I should be laying or standing at the moment. He explains what he is looking for during the shoot

**PUMP: Tell us about your education? What languages**

**es do you speak? Have you attended fashion modeling courses? What courses have you taken?**

**LAWANDA:** I graduated from Moss Point High School in 2008. Afterwards, I attended Mississippi Gulf Coast Community College and received my Associates Degree in Business Management Technology in 2011. Unfortunately, I took a sudden break after graduation and now I'm currently a senior Fashion Merchandising major in the College of Business at The University of Southern Mississippi. I don't speak any other languages.

**PUMP: Why would you think you're fit for being a model?**

**LAWANDA:** I believe that I am fit to be a model. Not just because I consider myself as unique, but I know that I can take on the challenges that come alone with the modeling industry. Modeling is more than just standing in front of the camera. It's about art and how art its portrayed. Modeling brings idea to life. The industry is very competitive and I know that it can get catty, but it's about bringing your A game to the table at all times. I know that I can keep it together.

**PUMP: What are your goals as a model? How do you see yourself progress in this field?**

**LAWANDA:** I want to be an inspiration to other women. In society, if you don't look like the woman on the front cover of the magazine then you are not considered to be the "it girl." Regardless of what society says I AM the "it girl". The more that society says I can't, the more I will prove myself, take that challenge, and not give up. I want others to be inspired by my demeanor. I am not the typical girl that society is use to and I want to leave my mark. I want others that just like me to be able to live their dreams and not give up because of society. Being comfortable in your own skin is the most important and that's all that matters. Love yourself and embrace it! That's what makes you that "it girl."

**PUMP: What is your nutrition? How often do you go to the gym? Do you practice constantly?**

**LAWANDA:** I usually workout a few times a week when my school and work schedule permits. I love working out! I don't do it to lose weight per say. I work out to maintain and stay healthy. I am 4' 11"and wear a size 16. I love my curves; I love my being me!

**PUMP: What is your availability? Traveling? Full-time, part time? hours?**

**LAWANDA:** As of now, I am a full-time student at the University of Southern Mississippi and because of my schedule I am free Friday- Sunday afternoons





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